

# Just keeps on evolving

## Evolution Motor Group continue to expand



■ Lamborghinis for sale and hire from Evolution in Kent

BY SIMON HAMALIENKO  
simon@asianexpress.co.uk

**E**volution Motor Group are a company that keeps on looking forward and are always looking to improve the quality of service for their clients.

Started in 1999, what started out as a part time venture by founder Yusef Asghar, who owned an IT consultancy practice (EMS UK Ltd), soon turned into a full time venture.

In late 2001, Yusef teamed up with ex BMW Sales manager Danny Payne and opened an indoor showroom in Shipley.

As the company began to grow so did the stock and within just 24 months and help from an investor, the firm moved to new premises in Kent and Evolution Motor Group (EMG) was born.

The rental arm of EMG, Evolution Car Hire started in 2005 supplying luxury and performance cars for self drive hire.

2007 saw the company expand once again and a new purpose built 1 acre premises opened on Becksid Road, Bradford.

Today Evolution Car Hire now has premises in both Milton Keynes and Leicester.

The thing that sets Evolution apart from the rest of the chasing pack is that the company are always looking to add to their services.

Over the years, Evolution has steadily added more and more services to cover the needs of their clients.

Services available at Evolution include prestige & performance car hire, commercial van hire, helicopter hire, jet

hire, sales and chauffeur service.

The newest addition to the list is horse and carriage hire, which is proving to be very successful and popular for use at weddings.

Evolution has some amazing prestige & performance cars to hire, with all major brands, Ferrari, Lamborghini, Aston Martin all being available.

One service that Evolution has currently expanded in order to keep up with popularity is their excellent chauffeuring service.

The chauffeuring market has been getting increasingly popular and Evolution is aiming for the service to continue its high standards on a larger scale.

So just what are Evolution plans for the future?

Yusef said "For 2010, we are currently in talks for a new branch in Leeds city centre. This will be one of our largest sites and will allow us to have our own service centre, car sales, call centre, commercial and van hire, and alloy wheels and tyres showroom."

Evolution is a company going places and they want you to ride with them.

You can contact Evolution by phone on 01274 777 103 via email: [info@emguk.com](mailto:info@emguk.com) or visit their website: [www.gmguk.com](http://www.gmguk.com)

Evolution  
Evolution House, Unit 1,  
Becksid Lane, Bradford  
BD7 2JN